

boca magazine

THE [ONLY] BOCA RATON MAGAZINE

2026
MEDIA KIT

DEFINING BOCA'S LIFESTYLE
FOR 46 YEARS

2.5M PLUS
ANNUAL
PRINT + DIGITAL
TOTAL ENGAGEMENT

Winning—with
Boca Raton magazine
Your business
is our business.

bocamag.com

For advertising information, please contact: sales@bocamag.com • 561.997.8683, Ext. 2278
1000 Clint Moore Road, #103 • Boca Raton, FL 33487

UPDATED 3/2/26

Where doing business with us is a pleasure, not a pressure!

8 REASONS WHY YOU SHOULD ADVERTISE WITH BOCA RATON'S TOP LIFESTYLE MAGAZINE

- 1** *Boca Raton* magazine is the first lifestyle magazine in Boca Raton and has been A Trusted Partner for over four decades.
- 2** *Boca Raton* magazine is the only Boca lifestyle publication in Boca Raton that has audited paid subscribers.
- 3** *Boca Raton* magazine is sold on the newsstands at Barnes & Noble, Palm Beach International Airport, Publix and the ONLY Boca lifestyle magazine that is sold at Whole Foods & Fresh Market stores.

4 JES Media/*Boca Raton* magazine is the exclusive local publishing partner of 1926 magazine for The Boca Raton (formerly the Boca Raton Resort & Club).

5 *Boca Raton* magazine is the ONLY Boca lifestyle magazine that is placed in every guest room and suite at The Boca Raton.

6 You will save money by advertising with *Boca Raton* magazine. You only pay 9X a year for one year's coverage.

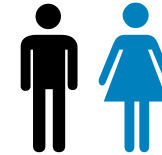
7 *Boca Raton* magazine has won the most awards from the Florida Magazine Association (FMA) of any magazine in Boca Raton. Our local, relevant and engaging editorial content captures the vibrance of our community and the arts and culture that make our lifestyle so dynamic.

8 *Boca Raton* magazine is the preferred community publication and local publishing company, with an annual repertoire of five Palm Beach County publications.

Demographics



65% FEMALE
35% MALE



 **57** AVERAGE AGE

 AVERAGE HOUSEHOLD INCOME **\$288,999**

COLLEGE GRADUATE OR BETTER **70%** 



77%

FREQUENTLY PURCHASE
PRODUCTS OR SERVICES
SEEN IN ADS



69%

OF OUR READERS KEEP
THE ISSUE FOR ONE
MONTH OR LONGER

Exclusive magazine of
The Boca Raton.

boca
magazine

THE [ONLY] BOCA RATON MAGAZINE

Boca Raton magazine is the **ONLY** local Boca Raton magazine selected to be placed in every guest room and suite at The Boca Raton for the past 20+ years.

REACH MORE THAN 182,000 PLUS MEMBERS & GUESTS ANNUALLY

Boca Raton magazine is the exclusive local Boca publication that is placed in all the rooms and suites at **The Boca Raton** (formerly the Boca Raton Resort & Club). Your message will be seen by more than 182,000 guests annually—with an average age of 53, average net worth of more than \$1.8 million and a high interest in home improvements (93%), home decoration (90%), cooking and dining (83%), wellness and health (80%), travel (72%), and retail, collectibles, and antiques (58%).

You will receive an extended shelf life by advertising in *Boca Raton* magazine.

Boca magazine assures that the upscale guests' discerning taste, sense of adventure and passion for the ultimate lifestyle experience are reflected in every page of our award-winning publications, curated for guests' reference and reading pleasure.

Boca Distribution: TRUSTED & VERIFIED

Boca Raton magazine is one of the very few South Florida magazines that offers a circulation of controlled paid subscribers.



2,530,525

Boca Raton magazine **TOTAL ANNUAL PRINT & DIGITAL ENGAGEMENT**

PRINT ANNUAL READERSHIP



1,230,525

MORE THAN **1.3MM** PAGE VIEWS

FROM
OVER

517,000 ENGAGED USERS



***Boca Raton* Magazine uses a controlled circulation system in addition to its distribution to paid subscribers and single-copy purchasers. Its strategic distribution consists of carefully selected locations, including high-traffic retail outlets, affluent real estate offices, luxury hotels, spas, salons, and fitness centers, ensuring the magazine reaches its target audience effectively. See below for details.**

- 30,000 printed copies per issue
- Direct mailed to Boca Raton, and Highland Beach including single family homes, condominiums and townhomes valued at **\$775K-\$40MM.**
- *Boca Raton* magazine is the exclusive local Boca publication that is placed in all the guest rooms and suites at The Boca Raton.
- Delivered to doctors' offices, dentist offices and medical facilities.
- Delivered to doctors' offices, dentists' offices, medical facilities, financial offices and banks, affluent retailers, real estate offices, attorneys' offices, luxury automobile dealerships, spas, salons, and med spas in Boca Raton, and Highland Beach.
- Sold on multiple newsstands; Barnes & Noble, Palm Beach International Airport, Publix, Whole Foods, Sprouts, and Fresh Market.
- Placed at private jet charters waiting areas, country clubs, in-lobby hotels & resorts, and placed in all limousines and town cars at A1A Airport & Limousine Service
- Offered to guests at all philanthropic and non-profit charity events that we sponsor as a bonus gift. (see attached partial event list)

Affluent zip codes in Boca Raton and Highland Beach including single-family homes, condominiums and townhomes*

CIRCULATION: *Boca Raton* magazine is direct mailed to single family homes, condominiums and townhomes in the zip codes listed below in Boca Raton and, Highland Beach. Plus, see our attached strategic distribution list.

HOMES ASSESSED AT \$775K and above to \$40MM

Boca Raton magazine is distributed 9 times per year to strategic destinations, respected organizations and well-attended signature events.

DOCTORS, DENTISTS AND HEALTH FACILITIES

LAW OFFICES

SPAS, MED SPAS, SALONS

AIRPORTS/PRIVATE JET CHARTER, AND PLACED IN ALL THE LIMOUSINES AND TOWN CARS AT A1A AIRPORT & LIMOUSINE SERVICE.

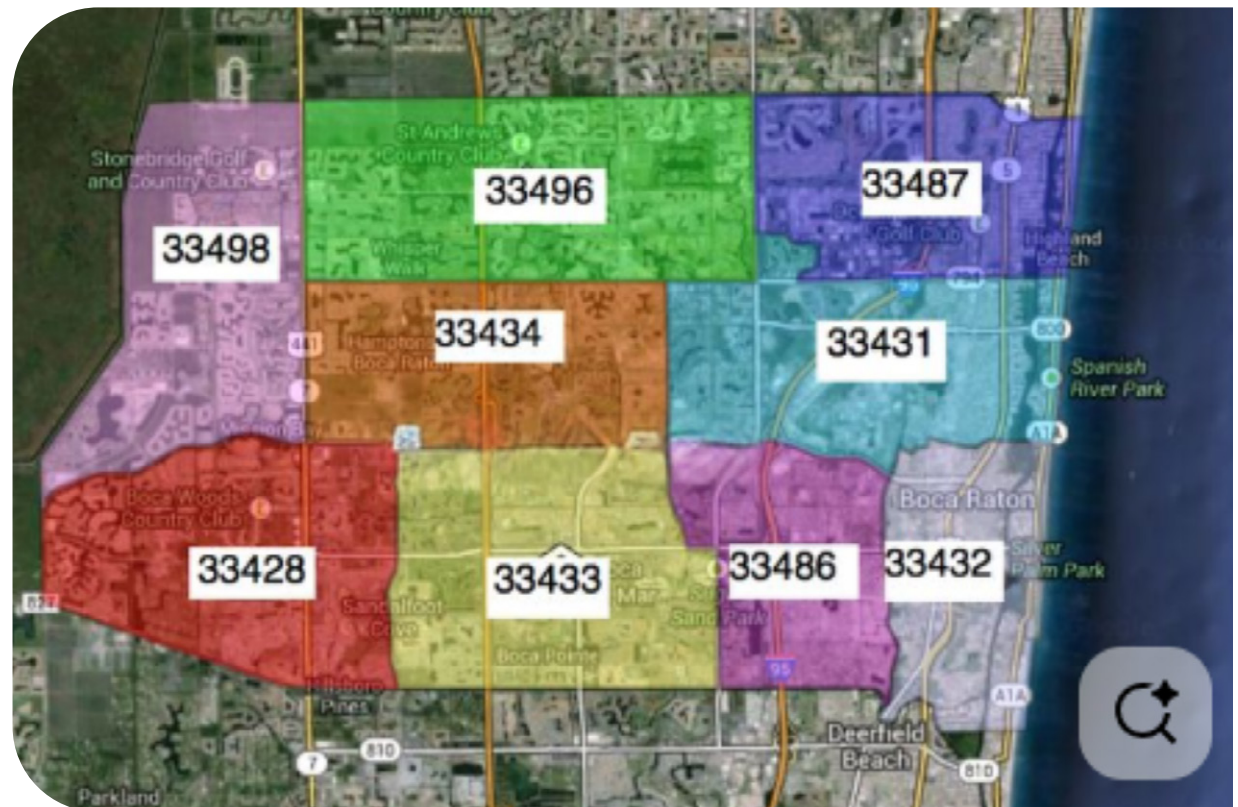
SUPERMARKET: INCLUDING PUBLIX, WHOLE FOODS, FRESH MARKET, AND SPROUTS

SPECIALTY GROCERS (Custom Racks)

SPECIALTY STORES

BOOKSTORES: INCLUDING BARNES & NOBLE, PB INTERNATIONAL AIRPORT

FINANCIAL INSTITUTES



Strategic Distribution *(only a partial list)*

Boca Raton magazine is distributed 9 times per year to strategic destinations, respected organizations and well-attended signature events. Below you will find a sampling of the outlets that encompass an important segment of our circulation.

PARTNERSHIPS WITH NONPROFITS & PHILANTHROPIC ORGANIZATIONS (partial list)

ABC Supply Great hefs Taigate at Bric
Adolf & Rose Levis Jewish Community Center Golf Classic
Aid to Victims of Domestic Abuse (AVDA)
Alzheimer's Community Care
American Association of Caregiving Youth (AACY)
Annual Boca Raton Regional Hospital Ball
Best Foot Forward Foundation
Boca Bachannal Grand Tastint & Vintner Dinners
Boca Bowl
Boca Helping Hands - Annual Gala
The Boca Raton Concours d'Elegance
Centre for the Arts at Mizner Park (Festival of the Arts)
Boca Raton Historical Society of Boca Raton
(Boca Bacchanal)
Boca Raton Regional Hospital
Boca Raton Regional Hospital Foundation
Boca West Children's Hospital Foundation annual Golf Challenge
Boys & Girls Clubs of Broward County
(The Boca Raton Concours d'Elegance)
Boys & Girls Clubs of Palm Beach County
Securing Our Future
Delray Beach Public Library (Laugh with the Library)
Donna Klein Jewish Academy
Empty Bowls of Delray Beach
Family Promise of South Palm Beach County
(Masquerade Gala)
FAU Foundation (Caring Hearts Auxiliary Walk Affair)
FAU Keep Memories Alive Walk

FAU Memory & Wellness Center
Festival of the Arts Boca
50th YMCA Anniversary Sponsorship Collaboration
Florence Fuller (The Wee Dream Ball)
George Snow Scholarship Fund
(Annual Boca's Ballroom Battle)
George Snow Scholarship Fund (Annual Cowboy Ball)
George Snow Scholarship Fund (Annual Golf Classic)
Gift of Life Marrow Registry
Greater Boca Raton Chamber of Commerce
Greater Boca Raton Chamber of Commerce
(Bon Appétit Boca)
Grey Team - They Are Not Bullet Proof
Guttman Family Foundation Inc
Habitat for Humanity
Hanley Foundation - Brice Makris Memorial Picnic
HomeSafe Classic Rock & Roll Gala
Impact 100
JAFCO
JARC
Junior League Woman Volunteer Kickoff & Award Ceremony
Junior League of Boca Raton
(Women Volunteer of the Year Award Luncheon)
Lynn University Gingerbread Holiday Concert
Jewish Business Connection (Women of Valor)
JES Media & Delray DDA Savor the Avenue
Lynn University (Gingerbread Holiday Concert)
Milagro Center
Place of Hope Angel Mom's Brunch
Rotary Club Downtown Boca (Mayor's Ball)
Schmidt Family Foundation

Tri-County Animal Rescue
Wounded Warriors in Action
YMCA Inspiration Breakfast

SPONSORSHIPS

Boca Raton magazine is consistently chosen as THE preferred sponsor for the grandest philanthropic galas to the most coveted social events of the year. CEOs, event planners, charities, corporations and hospitals turn to *Boca Raton* magazine for the relationships we forge with our clients and the community, our award-winning content and the ultimate in exposure we provide to benefit their mission. Guests of our sponsored events reap the rewards of our monthly bonus circulation, as they are given *Boca Raton* magazine to take home with them. They also delight in seeing their photos and support of these important events in the social pages of *Boca Raton* magazine.



2026 Editorial Calendar

Every issue, the staff at **Boca Raton** magazine creates an engaging mix of stories about living life to the fullest in South Florida—and the people who make our region unique. With a mix that includes food, culture, travel, fashion, history and in-depth features, these pages deliver the ultimate guide. Here's a sneak peek at what's to come for 2026.*



JANUARY 2026

Editorial Feature:
BOCA LEGACIES
Special Ad Sections:
Florida Style & Design: Kitchens & Baths/Best of Dining Destinations/Cultural Corner
Space close: 11/10/25
Press-ready ads due: 11/26/25
Newstand date: 12/26/25



FEBRUARY 2026

Editorial Feature:
BEHIND THE VAULT
Special Ad Section: Ask the Experts/Cultural Corner
Space close: 12/12/25
Press-ready ads due: 1/2/26
Newstand date: 1/30/26



MARCH 2026

Editorial Feature:
FLORIDA HOME & DESIGN
Special Ad Sections: Florida Style & Design: Refresh & Redo/ Best of Women in Business/ Private Education Guide/Cultural Corner
Space close: 1/13/26
Press-ready ads due: 1/27/26
Newstand date: 2/25/26



APRIL 2026

Editorial Feature:
ROAD TRIPS AND JET SETS
Special Ad Section: Top Doctors
Space close: 2/15/26
Press-ready ads due: 3/2/26
Newstand date: 4/7/26



MAY/JUNE 2026

Editorial Features: FOR LOCALS
Special Ad Section: Leaders in Business/ Private Education Guide
Space close: 3/15/26
Press-ready ads due: 3/30/26
Newstand date: 5/5/26



JULY/AUGUST 2026

Editorial Feature: BEST OF BOCA
Special Ad Sections:
Florida Style & Design: Outdoor Livings/Summer Escape
Space close: 5/15/26
Press-ready ads due: 5/29/26
Newstand date: 7/7/26



SEPTEMBER/OCTOBER 2026

Editorial Feature: SEASON PREVIEW
Special Ad Sections:
Medical Experts/Top Lawyers
Space close: 7/15/26
Press-ready ads due: 7/27/26
Newstand date: 9/1/26



ANNUAL CHARITY REGISTER & FACES OF PHILANTHROPY 2025/2026

Listing submissions close: 6/1/26
Space close: 6/24/26
Press-ready ads due: 7/2/26
Mail with Boca: Sept/Oct 2026



NOVEMBER 2026

Editorial Feature:
TRADITIONS
Special Ad Sections:
Florida Style & Design: Furnishings/561 Faces/Cultural Corner
Space close: 9/15/26
Press-ready ads due: 9/25/26
On Sale: 11/3/26



DECEMBER 2026

Editorial Feature:
SPECIAL HOLIDAY EDITION
Special Ad Sections:
Florida Style & Design: Faces of Home & Design/ Furnishings/Cultural Corner
Space close: 10/15/26
Press-ready ads due: 10/27/26
On Sale: 12/1/26

*Dates & editorial content are subject to change.

Boca Raton magazine is the ONLY Boca Raton magazine to win the **Florida Magazine Association (FMA)** awards for its special profile sections.

Allow our team of professional writers and photographers to capture you in your best light, showcasing what it is that makes you unique and outstanding in your area of expertise. Our design team will take care of the aesthetics, creating an eye-catching profile at no additional charge, and our digital reach will help you soar to new heights.



BUSINESS SPOTLIGHT *Only 1 per issue*

Stand out and be noticed in your own custom-designed full-page write-up; only one per issue! Garner the attention you deserve when you share your side of the story with our eager readers.



ASK THE EXPERTS *Published in February*

Get the inside scoop you've often desired from those who have made a significant difference in their field.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION



MEDICAL EXPERTS *Published in Sept/Oct*

Renowned for their prestigious training and scope of services, learn about these respected authorities in the medical field.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION



MEDICAL SPOTLIGHT *only 1 per issue*

Highlight your special occupation with an exclusive spotlight describing your services, expertise and what makes you exceptional in your field.



BEST OF WOMEN IN BUSINESS *Published in March*

Learn about the women who shine brightly in careers and their community.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION



TOP LAWYERS *Published in Sept/Oct*

A guide to local attorneys showcasing their exceptional qualifications.



DESIGNER SPOTLIGHT *only 1 per issue*

Stand out with a stand-alone feature that showcases talented professionals to capture the attention your business deserves.



TOP DOCTORS & TOP DENTISTS *Published in April*

Leading medical professionals share their expertise and details about specialized care in their selected fields.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION



561 FACES™ *Published in November*

Familiar faces, interesting endeavors. Get to know who's who and what they do so well.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION



REAL ESTATE SPOTLIGHT *only 1 per issue*

Stand out and be noticed in your own custom-designed full-page write-up. Garner the attention you deserve when you share your side of the story with our eager readers.



LEADERS IN BUSINESS *Published in May/June*

From subtle to swagger, meet the men and women who've got the "It" Factor.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION



FACES OF HOME & DESIGN *Published in December*

Meet the masters who transform homes through their artistry, skill and resources.

FLORIDA MAGAZINE ASSOCIATION (FMA) AWARD-WINNING SECTION

Digital Reach

Bocamag.com and our social media platforms (Facebook, Twitter, Pinterest, Instagram) have been honored four times by the **Florida Magazine Association** in the category of **“Best Overall Online Presence.”** Follow the leader in digital content, from concert reviews and up-to-the-minute city news to the area’s most popular dining guide. Reach your desired clientele with a sponsored blog, native blog or vlog (video blog) provided by you or our talented editorial and creative teams.



43.1K
VISITORS PER MONTH

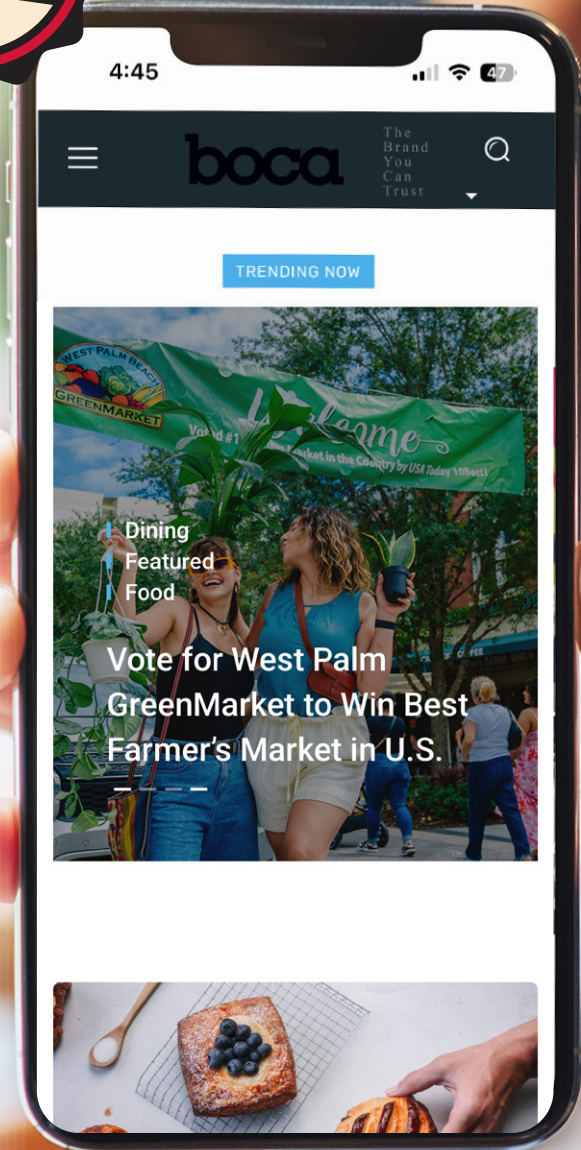
47.9% FEMALE
52.1% MALE

55-64
AVERAGE AGE

132.5K
AVERAGE PAGEVIEWS PER MONTH

MORE THAN 17K FACEBOOK FOLLOWERS	MORE THAN 12.7K INSTAGRAM FOLLOWERS
MORE THAN 14K TWITTER/X FOLLOWERS	MORE THAN 1K + YOUTUBE SUBSCRIBERS

WEBSITE ADS • THE SCOOP E-NEWSLETTER
CUSTOM E-BLAST • CUSTOM BLOGS
FACEBOOK BOOST • FACEBOOK POST



Testimonials

“As a valued partner for thirty years, the Boca Chamber thank you for consistently raising the bar, inspiring our local businesses, and keeping us connected. Here’s to many more years of succeed, impact, and community-driven storytelling!

BOCA CHAMBER

“Just as people can expect unsurpassed service and the highest quality products at our stores, Clive Daniel, so too can they expect the best results from Boca magazine. That is why, time and time again, I choose their prestigious lifestyle magazine as the one that best reflects the integrity of my business and delivers to the high-end audience who appreciates what Clive Daniel has to offer.

In the furniture and design industry, we know that customer service is paramount. That is why we choose Boca magazine, which is aligned with our mission to continually provide the best for their clients. I am so happy to be one of them and will enjoy a long-lasting relationship with Boca magazine and JES Media well into the future.”

DANIEL LUBNER
President
Clive Daniel Home

“Wish & Shoes has had an ongoing partnership with Boca magazine for several years. We run full-page ads in each issue. The service that the staff provides has been great. **The rates are very reasonable, considering the magazine’s reach, and the results have been terrific.** When customers walk into the store with the ad in hand, or we receive a phone call or an email inquiring about a particular item featured in the most recent issue, we know it’s working. These are advertising dollars well spent. We look forward to many more years’ advertising in Boca magazine.

PETER MASTRORIO
Owner
Wish & Shoes

“Boca magazine has produced an award-winning publication that informs, entertains and spotlights all that matters in our community. Thank you for providing us with the highest caliber of a lifestyle magazine, year after year.

GROSSMAN, ROTH, YAFFA COHEN

“As a business owner you always have to make the wisest and most prudent decisions for your business. Marketing and advertising are some of the most challenging categories of them all, as it’s extremely hard to gauge the correct budget and your ROI. Rosenberg Diamonds & Co. is celebrating our 21st year in business. Over the past two decades I have invested millions of dollars out of pocket to promote our business. **I’m happy to say that Boca Raton magazine is working for me!** The ownership and the entire team is a true pleasure to work with. If you own a business in South Florida and are looking for “The Real” Boca mag, Look no further!!! No gimmicks and no BS.”

DAVID ROSENBERG
Rosenberg Diamonds & Co.

“Boca magazine raises the bar with innovative special sections, historic content, and resources that matter in our daily lives. It’s not easy to remain at the top of your industry in a world that has seen magazines come and go. Here’s to your continued success and growth, with gratitude for all of your hard work throughout the years.

THE SCHMIDT BOCA RATON
HISTORY MUSEUM

“Boca Raton Regional Hospital is proud to celebrate Boca magazine’s remarkable milestone of 45 years in publishing. Your dedication to providing insightful, quality editorial on lifestyle, culture, and community has made you an essential part of our lives. Here’s to many more years of keeping us in the know!

BOCA RATON REGIONAL HOSPITAL
BAPTIST HEALTH SOUTH FLORIDA

“As a Realtor, you are approached by a constant barrage of companies in which to advertise. When I was new to the Boca Raton area, I tried all kinds of methods to get my name and qualifications in front of potential clients. I chose a number of outlets and tracked my ROI. Hands down the exposure I received through Boca magazine brands has been the best return on investment, and it keeps on giving. I have received multiple direct calls from buyers and sellers, as well as name and face recognition. They make everything from the photoshoot to the feature article easy. The online presence helps lend weight to my existing online branding, and the print magazines are picked up by potential clients all over town. My account executive is very knowledgeable, and keeps me informed about upcoming opportunities that suit my line of work. I highly recommend advertising through one of the Boca magazine brands (Boca Raton, Delray Beach, Worth Avenue, Boca Chamber Annual & 1926).

SANDRA AMANI
Realtor®
Signature One Luxury Estates, LLC

“Lynn University’s students, faculty and staff extend our heartfelt appreciation to Boca magazine for connecting our community, highlighting local culture and showcasing the best of Boca Raton and beyond.

LYNN UNIVERSITY

Magazine Specifications



SPECIFICATIONS	WIDTH	HEIGHT
Two-page spread	18" (18.25" w/ bleed)	10.875" (11.125" w/ bleed)
Full page	9" (9.25" w/ bleed)	10.875" (11.125" w/ bleed)
2/3 Vertical	4.75"	9.75"
1/2 Horizontal	7.75"	4.75"
1/3 Square	4.75"	4.75"
1/4 Vertical	3.75"	4.75"

No live matter within 0.5" of trim edge. All proof marks and notations at least 0.125" away from trim edge.

Submit Your Ad to:

Production Manager
production@bocamag.com

or using:
WeTransfer.com
Hightail.com

or sharing the file
from your:

Dropbox
Google Drive

Design fees will be applied unless otherwise noted on the signed contract with a special addendum or notation; a charge equivalent to the size of the ad will be added to the advertising space cost on the invoice.

• **Design:** full pg.= \$225; 2/3 pg.= \$175; 1/2 pg.= \$150; 1/3 pg.= \$125; web banner= \$125; animated web banner= \$175

• **Revisions:** minor changes (30 min. max) = \$35; major changes (>30 min.)= \$70

• **Photoshop/Retouching:** \$80/hour

• **Epson color proof:** \$35/proof

Important information

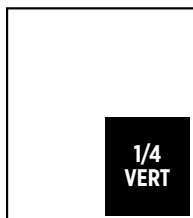
A \$250 penalty for late materials will be charged if you haven't received an extension beyond the press-ready deadline authorized by the Production Manager.

• **Printing:** web offset, 4-color process (CMYK), perfect bound

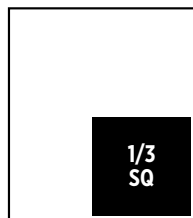
Preferred Formats

• **PDF** in high resolution with images at 300 dpi

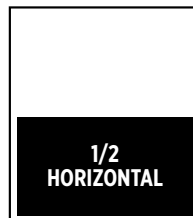
• Other formats accepted: **JPEG, TIFF** at 300 dpi CMYK



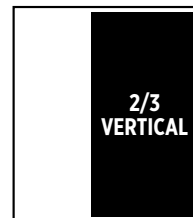
3.75" x 4.75"



4.75" x 4.75"



7.75" x 4.75"



4.75" x 9.75"



9" x 10.875"

boca magazine

THE [ONLY] BOCA RATON MAGAZINE

1000 Clint Moore Road #103
Boca Raton, FL 33487
561.997.8683

Director of Advertising & Marketing
Nicole G. Ruth
nicole@bocamag.com

For advertising information
please email sales@bocamag.com
or call **561.997.8683, Ext. 2278**

See more online at bocamag.com

Publishers of **Boca Raton** magazine, **Delray** magazine,
Greater Boca Raton Chamber Annual, **Worth Avenue**, and **1926**.

