

WHO WE THE POWER OF JUPITER MAGAZINE ARE

LARGEST TOTAL AUDIENCE

Jupiter Magazine brings readers the best of what the northern Palm Beaches has to offer, from dining to shopping to chronicling community leaders. The winner of multiple awards from the Florida Magazine Association, the team at Jupiter Magazine prides itself on providing cutting-edge, thought-provoking editorial.

Since 2000, the publication has provided readers a mix of long-form journalism, exciting lifestyle coverage, topical columns and in-depth service pieces.

JUPITER MAGAZINE DELIVERS

Jupiter Magazine readers are affluent and engaged

- 76%** frequently purchase products or services from ads seen in Jupiter Magazine
- 40%** have a household income above \$200,000 per year
- 91%** intend to spend money on dining or entertainment
- 74%** intend to spend money on vacations or travel

Photo Credit: Gabor Jurina



AUDIENCE

37% Male **63%** Female

MEDIAN AGE:

64

CIRCULATION

Jupiter Magazine is audited by the Circulation Verification Council (CVC). The publication offers our advertising and marketing partners powerful, results-producing, targeted distribution from Palm Beach Gardens to Stuart.

14,000 subscriber copies reaching ultra-affluent readers. Residents of exclusive communities and ultra-luxury condominiums, such as:

- BallenIsles
- Frenchman's Reserve
- PGA National Country Club
- Jupiter Island
- Jupiter Island Club
- Tequesta Country Club
- Admirals Cove
- Jupiter Yacht Club
- Jupiter Hills
- Old Palm Golf Club
- Lost Tree Club - Clubhouse
- Trump National Golf Club, Jupiter
- The Bear's Club
- The Loxahatchee Club
- Mirasol
- Frenchman's Creek

High-profile targeted distribution, reaching the ultra-affluent market including select newsstands: 6,000 copies. Specialty business distribution, designed to reach wealthy residents and visitors:

- The Gardens Mall, PGA Blvd
- Doctors' offices
- Spa Jupiter
- Harbourside Place
- Lawyers' offices
- Hilton Singer Island Oceanfront
- Real Estate offices at Corcoran Group
- Doubletree Hotel Palm Beach Gardens
- Homewood Suites by Hilton
- Waterfront Properties
- Embassy Suites Palm Beach Gardens
- Marriott Vacation Club International
- Illustrated Properties
- Jupiter Beach Resort
- PGA National Resort & Spa
- Upscale salons and spas
- The Ritz-Carlton Golf Club &

Available on select newsstands:

- Barnes & Noble
- Fresh Market
- Major Independent Newsstands
- Whole Foods
- Publix

Photo Credit: Katya Popovych



JUPITER
MAGAZINE

EDITORIAL CALENDAR



JUPITER
MAGAZINE

JANUARY 2026 // THE ARTS ISSUE

Artists, actors, and musicians making their hometowns proud

Special Advertising Opportunities:

Ask the Experts profiles, Arts & Entertainment Guide, Top Chef profiles, Home Resource Guide

Space Close: November 15, 2025

FEBRUARY 2026 // LOVE IS IN THE AIR

From power couples to wonderful weddings, we celebrate all things love

Special Advertising Opportunities:

Top Lawyers Profiles, Wedding Event and Planning Guide, Home Resource Guide

Space Close: December 15, 2025

MARCH 2026 // PLAY ON

Get your game on with local sports stars and a guide to Spring Training done right

Special Advertising Opportunities:

Private Education Guide, Home Resource Guide

Space Close: January 15, 2026

APRIL 2026 // THE DINING ISSUE

The go-to guide for the best in dining and drinking, plus follow the distillery trail

Special Advertising Opportunities:

Top Chef Profiles, Home Resource Guide

Space Close: February 15, 2026

MAY/JUNE 2026 // MIND + BODY

Our annual issue spotlighting wellness and health

Special Advertising Opportunity:

Medical Profiles-Top Doctor Issue, Home Resource Guide

Space Close: March 15, 2026

Photo Credit: Alberto Gonzalez

JULY/AUG 2026 // SUMMER VIBES

Stay cool with ways to play during the dog days of summer

Special Advertising Opportunity:

Summer Escapes, Private Education Guide, Home Resource Guide

Space Close: May 15, 2026

SEPTEMBER 2026 // BEST OF ISSUE

You vote, we report: Our reader-selected Best of Everything local

Special Advertising Opportunities:

Leaders of Palm Beach County, Wedding Event and Planning Guide, Home Resource Guide

Space Close: July 15, 2026

OCTOBER 2026 // WATER WORKS

Celebrating all things nauti and nice in our salt-coated slice of paradise

Special Advertising Opportunities:

Charity Datebook, Home Resource Guide

Space Close: August 15, 2026

NOVEMBER 2026 // GIVING BACK

Recognizing hometown heroes and chic charities

Special Advertising Opportunity:

Home Resource Guide, Top Dentists

Space Close: September 15, 2026

DECEMBER 2026 // HAUTE HOLIDAYS

Luxury holiday gifts and myriad ways to sparkle during the holiday season

Special Advertising Opportunity:

Arts & Entertainment Guide, Home Resource Guide

Space Close: October 15, 2026

ADVERTISING RATES

AD POSITIONS	1x	5x	10x
Two-Page Spread	\$5,758	\$5,183	\$4,664
Full Page	\$3,387	\$3,048	\$2,744
Two-Thirds Page	\$2,575	\$2,317	\$2,085
Half Page	\$2,033	\$1,829	\$1,646
One-Quarter Page	\$1,185	\$1,067	\$961

PREMIUM POSITIONS	1x	5x	10x
Inside Front Cover	\$4,065	\$3,658	\$3,293
Inside Back Cover	\$3,726	\$3,354	\$3,018
Back Cover	\$4,404	\$3,963	\$3,567

JUPITERMAG.COM DIGITAL ADS	Monthly
Full Page Advertorial	\$866
Large Island (300 x 600 pixels)	\$625
Standard Island (300 x 250 pixels)	\$420

INSIDER'S GUIDE NEWSLETTER	Weekly
Leaderboard Premium (720 x 90 pixels)	\$420
Leaderboard Standard (320 x 50 pixels)	\$310

EBLAST	Each
	\$835

Rates effective on January 1, 2026

Photo Credit: Gyorgy Papp



JUPITER
MAGAZINE

BEST OF AWARDS

BEST OF 2025 JUPITER and the TREASURE COAST

Readers' Choice

Fueled by our readers passion and participation, the Jupiter & Treasure Coast Best Of issue reflects the crème de la crème of our community—handpicked entirely through outpouring of nominations and votes.

From beloved eateries and local boutiques to scenic outdoor spots and essential services, each winner represents a heartfelt nod from readers who took the time to champion their favorites.

This edition isn't just a guide—it's a community celebration, spotlighting the places and people who make Jupiter and the Treasure Coast shine brightest.





DIGITAL MEDIA

The Jupiter Magazine Digital Studio is a suite of digital marketing services available to help all types of businesses and industry segments. Services include:

- Social Media Advertising
- Google Display and Programmatic Advertising
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM/Google PPC)
- Website Remarketing
- Video, YouTube and Connected TV Advertising
- Digital Radio Advertising
- Custom Email Marketing
- Digital Consultation

These new capabilities serve as the perfect complement to the digital advertising options currently available on PalmBeachIllustrated.com as well as our e-newsletters.

- Stand Out
- Improve ROI
- Deliver Specific Measurable Results

Photo Credit: Carmel Brantley



IN EVERY ISSUE

FASHION // In-Season Style Trends

CHARACTER // Local Personalities

OFF THE CHARTS // Boating Life

WANDERLUST // Travel Spotlight

FLAVOR // Local Food & Drink

HOT SHOTS // Social/Event Photos

THE LOCAL/AROUND TOWN // Local Happenings

CALENDAR // Monthly Cultural Calendar

SURF REPORT // What's new on jupitermag.com

AROUND TOWN // Local arts, shops, news & more

OFF THE CHARTS // Boating and Fishing - a local's take

SPECIAL ADVERTISING SECTIONS:

Flavor/Dining Guide, Luxury Homes Real Estate Guide

Palm Beach Media Group

COLLECTION



Following the unparalleled success of the market leading Palm Beach Illustrated, Palm Beach Media Group has continued to expand into new markets. Our family of Luxury Lifestyle publications reach more than 730,000 Floridians each month.

JUPITER
MAGAZINE

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PRINT SPECS

PRINTER SPECS

Binding: Perfect Bound Jog to Head

Line Screen: 175-line screen. Min & Max dot size: 5% to 95%
(Overall printing density of all colors cannot exceed 280%)

Printing Process: Heatset Web Offset

AD LAYOUT

Material Format: PDF/X1-A. No color proofs are required.

Images: Should be 300 DPI and converted to CMYK.

No RGB images. We can convert client supplied images, however, conversion may result in color variation.

AD DELIVERY

Please upload via our client center. An upload link will be emailed to you. **Contract Proof:** Clients may request to have a contract color proof sent to them. A \$25 charge will apply.

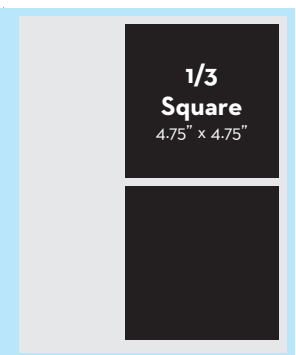
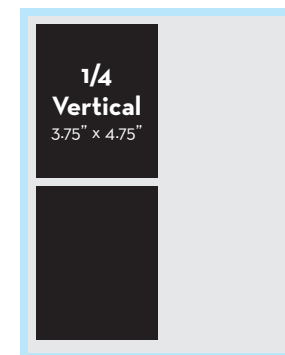
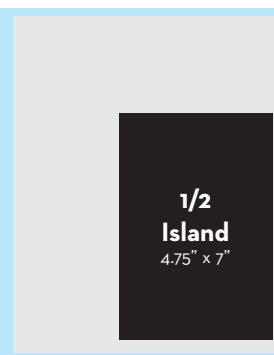
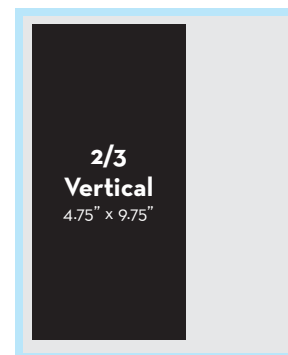
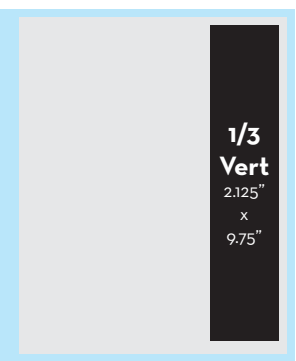
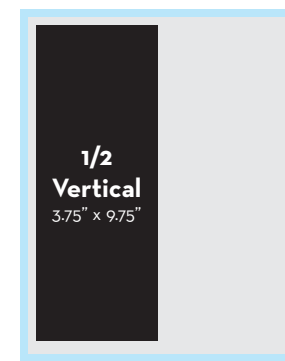
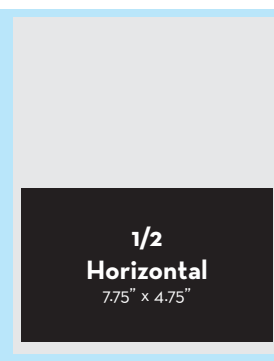
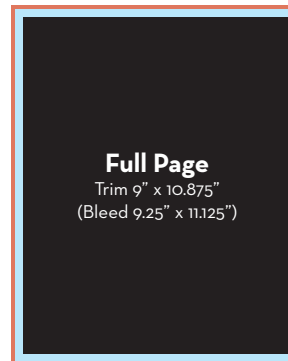
QUESTIONS

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DIGITAL SPECS

ARTWORK REQUIREMENTS

Files provided must be jpeg, png, or gif. Please include URL that your artwork will link to when image is clicked; only one URL per ad or eBlast.

For a dedicated eBlast please also include subject line & additional email addresses that should be on the distribution.

Materials are due 10 business days prior to campaign start. Submit web ready materials. Design services are available for a fee of \$150.

AD DELIVERY

Submit materials directly to the client center: <https://pbmg.apps.maghub.com/clients>. An upload link will be provided.

QUESTIONS

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