

WHO WE THE POWER OF STUART MAGAZINE ARE

LARGEST TOTAL AUDIENCE

Stuart Magazine is the definitive source for local trends in fashion, interior design and dining to profiles of the people who impact Martin and St. Lucie counties.

Stuart Magazine prides itself on providing cutting-edge, thought-provoking editorial. The publication has provided readers a mix of long-form journalism, exciting lifestyle coverage, topical columns and in-depth service pieces.

STUART MAGAZINE DELIVERS

Stuart Magazine readers are affluent and engaged

- 82%** frequently purchase products or services from ads seen in Stuart Magazine
- 45%** have a household income above \$200,000 per year
- 91%** intend to spend money on dining or entertainment
- 80%** intend to spend money on vacations or travel

AUDIENCE

35% **65%**
Male Female

MEDIAN AGE:

53

CIRCULATION

Stuart Magazine is audited by the Circulation Verification Council (CVC). The publication offers our advertising and marketing partners powerful, results-producing, targeted distribution in Martin and St. Lucie counties.

10,000 subscriber copies reaching ultra-affluent readers. Residents of exclusive communities and ultra-luxury condominiums, such as:

- Jupiter Island
- Hutchison Island
- Sailfish Point
- Loblolly Pines
- Sewalls Point
- Port Salerno

High-profile targeted distribution, reaching the ultra-affluent market including select newsstands: 5,000 copies. Specialty business distribution, designed to reach wealthy residents and visitors:

- Landmark Aviation
- Stuart Jet Center
- Financial Institutions
- Retail Centers
- Real Estate Firms
- Salons and Spas
- Best Western
- Hobe Sound Golf Club
- Club Med Sandpiper
- Courtyard Marriott Oceanside
- Dockside Inn
- Harbor Inn & Marina
- Harbour Ridge Yacht & Country Club
- Hilton Garden Inn at PGA
- Hutchinson Island Marriott Resort
- Hutchinson Shores Resort and Spa
- Island Beach Resort
- Jupiter Waterfront Inn
- The Mellon Patch
- Mariner Sands Country Club
- Monterey Inn
- Palm Cove Golf Club
- Piper's Landing Yacht & Country Club
- Pirates Cove Resort
- Plantation Beach Club
- Seminole Inn
- Sheraton PGA Vacation Resort at PGA Village and Vistana Beach Club
- Willoughby Country Club

Available on select newsstands:

- Barnes & Noble
- Whole Foods
- Fresh Market
- Publix

Photo Credit: Jim Mandeville



STUART
MAGAZINE

EDITORIAL CALENDAR



JANUARY 2026 // THE ARTS ISSUE

Artists, actors, and musicians making their hometowns proud

Special Advertising Opportunities:

Arts & Entertainment Guide, Top Chef profiles, Home Resource Guide

Space Close: November 15, 2025

FEBRUARY 2026 // LOVE IS IN THE AIR

From power couples to wonderful weddings, we celebrate all things love

Special Advertising Opportunities:

Top Lawyers, Home Resource Guide

Space Close: December 15, 2025

MARCH 2026 // PLAY ON

Get your game on with local sports stars and a guide to Spring Training done right

Special Advertising Opportunities:

Private Education Guide, Home Resource Guide

Space Close: January 15, 2026

APRIL 2026 // THE DINING ISSUE

The go-to guide for the best in dining and drinking, plus follow the distillery trail

Special Advertising Opportunity:

Top Chef profiles, Wedding Event and Planning Guide

Space Close: February 15, 2026

MAY/JUNE 2026 // MIND + BODY

Our annual issue spotlighting wellness and health

Special Advertising Opportunities:

Medical Profiles-Top Doctors

Space Close: March 15, 2026

JULY/AUG 2026 // SUMMER VIBES

Stay cool with ways to play during the dog days of summer

Special Advertising Opportunities:

Summer Escapes, Private Education Guide, Home Resource Guide

Space Close: May 15, 2026

SEPTEMBER 2026 // BEST OF ISSUE

You vote, we report: Our reader-selected Best of Everything local

Special Advertising Opportunities:

Wedding Event and Planning Guide, Leaders

Space Close: July 15, 2026

OCTOBER 2026 // WATER WORKS

Celebrating all things nauti and nice in our salt-coated slice of paradise

Special Advertising Opportunities:

FACES of Martin & St. Lucie profiles, Charity Datebook, Home Resource Guide

Space Close: August 15, 2026

NOVEMBER 2026 // GIVING BACK

Recognizing hometown heroes and chic charities

Special Advertising Opportunities:

Home Resource Guide

Space Close: September 15, 2026

DECEMBER 2026 // HAUTE HOLIDAYS

Spread holiday cheer and shop local for loved ones far and near

Special Advertising Opportunities:

Home Resource Guide

Space Close: October 15, 2026

STUART
MAGAZINE

ADVERTISING RATES

AD POSITIONS	1x	4x	10x
Two-Page Spread	\$5,019	\$4,515	\$3,654
Full Page	\$2,951	\$2,657	\$2,153
Two-Thirds Page	\$2,237	\$2,016	\$1,628
Half Page	\$1,764	\$1,596	\$1,292
One-Third Page	\$1,271	\$1,134	\$924
One-Quarter Page	\$1,029	\$924	\$746
PREMIUM POSITIONS			
Inside Front Cover	\$3,539	\$3,192	\$2,583
Inside Back Cover	\$3,245	\$2,919	\$2,363
Back Cover	\$3,833	\$3,455	\$2,793
WEBSITE DIGITAL ADS			
Full-page Advertorial	\$866		
Large Island (300 x 600 pixels)	\$625		
Standard Island (300 x 250 pixels)	\$420		
INSIDER'S GUIDE NEWSLETTER			
Leaderboard Premium (600 x 300 pixels)	\$420		
Leaderboard Standard (600 x 300 pixels)	\$310		
EBLAST			
Custom eBlast	\$835		

Rates effective on January 1

Photo Credit: Gyorgy Papp



STUART
MAGAZINE

BEST OF AWARDS

BEST OF 2025 STUART and the TREASURE COAST

Readers' Choice

Fueled by our readers passion and participation, the Stuart & Treasure Coast Best Of issue reflects the crème de la crème of our community—handpicked entirely through outpouring of nominations and votes.

From beloved eateries and local boutiques to scenic outdoor spots and essential services, each winner represents a heartfelt nod from readers who took the time to champion their favorites.

This edition isn't just a guide—it's a community celebration, spotlighting the places and people who make Stuart and the Treasure Coast shine brightest.





DIGITAL MEDIA

The Stuart Magazine Digital Studio is a suite of digital marketing services available to help all types of businesses and industry segments. Services include:

- Social Media Advertising
- Google Display and Programmatic Advertising
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM/Google PPC)
- Website Remarketing
- Video, YouTube and Connected TV Advertising
- Digital Radio Advertising
- Custom Email Marketing
- Digital Consultation

These new capabilities serve as the perfect complement to the digital advertising options currently available on StuartMagazine.com as well as our e-newsletters.

- Stand Out
- Improve ROI
- Deliver Specific Measurable Results

Photo Credit: Alberto Gonzalez

STUART
MAGAZINE



IN EVERY ISSUE

CLICK & CONNECT // What's new on stuartmagazine.com

FIRST LOOK // Events and locations not to be missed

IN THE KNOW // Highlights and happenings around town

GUIDE // Things to know before you go

CHARACTER // Local personality profiles

Q&A // Your questions, their answers

THRIVE // Ask the experts in health and wellness

THE STYLE FILE // Stylish selections and boutique buzz

SHOP LOCAL // Curated finds from local stores

SCOUTED // Editor's picks

HOT SPOT // Hidden gems to visit

OFF THE CHARTS // Life on the water

GETAWAYS // Vacation-worthy locales

STAYCATIONS // Easy overnight options

DAY TRIPS // Trips to do in a day

HABITAT // Home design and décor

TASTE // Restaurant reviews, openings, recipes, local dining guide

LOOKING BACK // Local lore from our area's storied past

HOT SHOTS // Pics from the local social scene

CALENDAR // What to see and do each month

SPECIAL ADVERTISING SECTION:

Luxury Homes Real Estate Guide

Palm Beach Media Group

COLLECTION



Following the unparalleled success of the market leading Palm Beach Illustrated, Palm Beach Media Group has continued to expand into new markets. Our family of Luxury Lifestyle publications reach more than 730,000 Floridians each month.

STUART
MAGAZINE

CONTACT US

PUBLISHER

Tanya Lorigan
561.381.1722
tlorigan@palmbeachmedia.com

EAST COAST SALES DIRECTOR

Dee Wade
561.472.1902
dwade@palmbeachmedia.com

ACCOUNT MANAGER

Katelyn Johnson
772.828.1640
kjohnson@palmbeachmedia.com

MARKETING MANAGER

Rebecca Desir
561.472.2209
rdesir@palmbeachmedia.com

ADVERTISING SERVICES COORDINATOR

Elizabeth Hackney
561.472.1920
ehackney@palmbeachmedia.com

PRODUCTION DIRECTOR

Selene Ceballo
561.472.1907
sceballo@palmbeachmedia.com

PRODUCTION MANAGER

Lourdes Linares
561.472.2203
llinares@palmbeachmedia.com

ADVERTISING DESIGN COORDINATOR

Megan Roberts
772.794.8972
megan@verobeachmagazine.com

DIGITAL MARKETING MANAGER

Tyler Sansone
561.472.2204
tsansone@palmbeachmedia.com

CIRCULATION/SUBSCRIPTION MANAGER

Marjorie Leiva
561.472.1910
mleiva@palmbeachmedia.com

PRINT SPECS

PRINTER SPECS

Binding: Perfect Bound Jog to Head

Line Screen: 175-line screen. Min & Max dot size: 5% to 95%
(Overall printing density of all colors cannot exceed 280%)

Printing Process: Heatset Web Offset

AD LAYOUT

Material Format: PDF/X1-A. No color proofs are required.

Images: Should be 300 DPI and converted to CMYK.

No RGB images. We can convert client supplied images, however, conversion may result in color variation.

AD DELIVERY

Please upload via our client center. An upload link will be emailed to you. **Contract Proof:** Clients may request to have a contract color proof sent to them. A \$25 charge will apply.

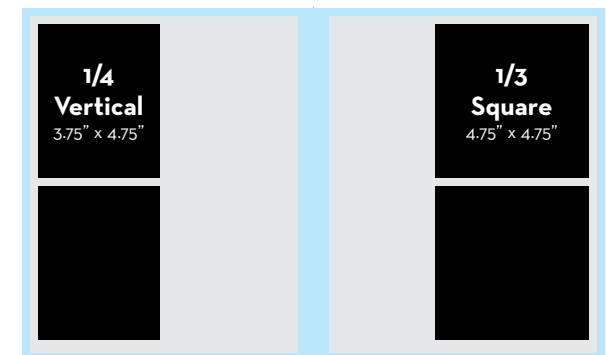
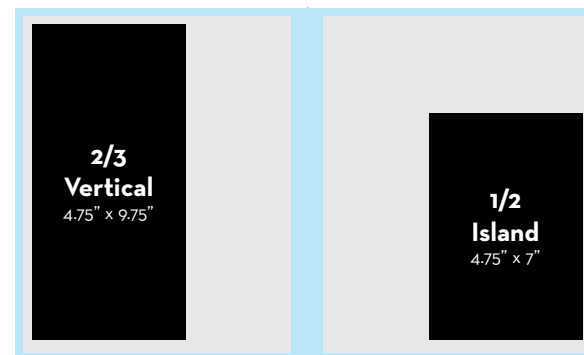
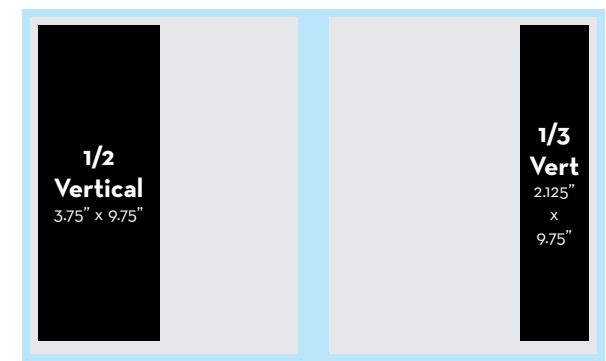
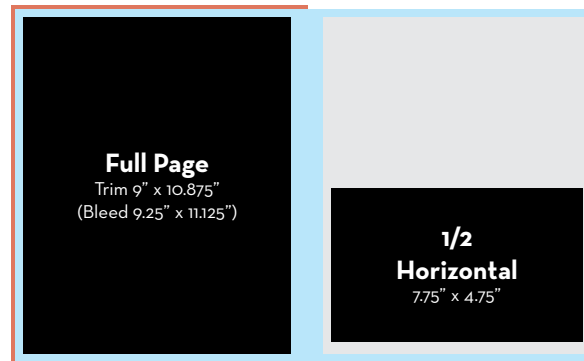
QUESTIONS

Ad Material Specs/Upload, Deadline Extensions

Alvys Hernandez | 561.472.2219
ahernandez@palmbeachmedia.com

Reprints, Paper, Inserts & Plant Operations

Selene Ceballo | 561.472.1907
sceballo@palmbeachmedia.com



DIGITAL SPECS

ARTWORK REQUIREMENTS

Files provided must be jpeg, png, or gif. Please include URL that your artwork will link to when image is clicked; only one URL per ad or eBlast.

For a dedicated eBlast please also include subject line & additional email addresses that should be on the distribution.

Materials are due 10 business days prior to campaign start. Submit web ready materials. Design services are available for a fee of \$150.

AD DELIVERY

Submit materials directly to the client center: <https://pbmg.apps.maghub.com/clients>. An upload link will be provided.

QUESTIONS

Selene Ceballo
561.472.1907
sceballo@palmbeachmedia.com

